



# Valerii Garmash

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**Work:** (Ukraine)

## WORK EXPERIENCE

### **Media business expert, Mentor**

[ 03/2015 – Current ]

**Country:** Ukraine

Lectures, trainings and seminars on topics of media business development, building of sales system, company strategy development, application of new management accounting systems, deduction of new products to the market, financial capacities/sustainability of media, diversifying revenue streams, project management, etc.

### **Media business expert, Mentor**

*Internews* [ 11/2022 ]

**Country:** Moldova

- Media business development,
  - building of sales system,
  - financial capacities/sustainability of media.
- (10 hours/week)

### **CEO**

*Site of Chernivtsi city – 0372.ua* [ 12/08/2022 – Current ]

**City:** Chernivtsi

**Country:** Ukraine

Development, planning and implementation of a strategic plan for the development of the company. Analysis of indicators, development of recommendations. Interaction with main partners, grant organizations and funds. Conducting of group trainings for sales staff. Personal consultations about promotion in social networks and the Internet.

### **Mentor**

*Thomson Reuters Foundation* [ 11/2019 – 12/2021 ]

**Country:** Ukraine

- Media business development,
  - building of sales system,
  - company strategy development,
  - financial capacities/sustainability of media,
  - diversifying revenue streams.
- (10 days/month)

### **Media business expert, Mentor**

*Irex* [ 02/2019 – Current ]

**Country:** Ukraine

Lectures, trainings and seminars on topics of media business development, building of sales system, company strategy development, application of new management accounting systems, deduction of new products to the market, financial capacities/sustainability of media, diversifying revenue streams, project management, etc. team (2 hours/week)

### **Media business expert, Mentor**

*Media Development Foundation* [ 09/2018 – 08/2022 ]

Country: Ukraine

Lectures, trainings and seminars on topics of media business development, building of sales system, company strategy development, application of new management accounting systems, deduction of new products to the market, financial capacities/sustainability of media, diversifying revenue streams, project management, etc. team (12 hours/week)

### **Media business expert**

*Internews* [ 07/2017 – 08/2017 ]

Country: Moldova

- Building of sales system
- financial capacities/sustainability of media, diversifying revenue streams. (24 hours/week)

### **Executive director of editorial**

*Site of Slavyansk city – 6262.com.ua* [ 22/09/2014 – Current ]

City: Slavyansk

Country: Ukraine

Development, planning and implementation of a strategic plan for the development of the company. Selection of managing staff, middle managers. Analysis of indicators, development of recommendations. Interaction with main partners, grant organizations and funds. Development of special projects. Conducting of group trainings for sales staff. Personal consultations about promotion in social networks and the Internet.

### **BRANCH CHIEF**

*LOGISTIC COMPANY LTD «АЭРО-ЭКСПРЕСС»* [ 06/2008 – 07/2011 ]

City: Slavyansk

Country: Ukraine

Maintaining of the operational management of the branch, staff recruitment, control on compliance of company standarts. Development of logistics ways, organization of regular flights, control of timely reporting.(ek)

### **CHIEF EXECUTIVE OFFICER**

*COMPUTER AMBULANCE "MEGABYTE"* [ 08/2002 – 24/02/2022 ]

City: Slavyansk

Country: Ukraine

Operational management, company strategy development, hiring employees to the main positions, development of technological maps for the implementation of main activities, development and implementation of business processes. Planning of activities, finding and development of new products, services. Creation of new directions of activities. Analysis of company performance indicators. Personal coaching of sales managers, workers of the financial department. Conducting of personal trainings for company employees.)

### **CHIEF EXECUTIVE OFFICER**

*PRODUCTION OF CERAMIC PRODUCTS* [ 08/1998 – 12/2001 ]

City: Slavyansk

Country: Ukraine

Maintaining operational management. Organizations of production processes, building of sales system, work with main partners. Building of technological maps of production, arrangement of production facilities. Control of production, compliance with planned indicators, product quality.

## **EDUCATION AND TRAINING**

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### **INSTALLATION AND OPERATION OF EQUIPMENT OF STATIONS AND SUBSTATIONS**

***Power Engineering College*** [ 09/1994 – 08/1998 ]

Address: Slavyansk (Ukraine)

## **LANGUAGE SKILLS**

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Mother tongue(s): **Ukrainian** | **Russian**

Other language(s):

**English**

**Italian**

**LISTENING C1 READING C1 WRITING B1**

**LISTENING A2 READING A2 WRITING A1**

**SPOKEN PRODUCTION B1 SPOKEN INTERACTION B2 SPOKEN PRODUCTION A1 SPOKEN INTERACTION A1**