



## Larissa Aleksieieva (Verbitskaya)

Email: [larissa.aleks@gmail.com](mailto:larissa.aleks@gmail.com)

Phone: +41 079 772 70 26

WhatsApp: +38 073 595 15 03

Working languages:

Ukrainian and Russian - mother language

English C1, German B2

### **Mentor NGO and social entrepreneurs. GESI expert. Ethics Advisor**

**Personal motivation - to initiate projects or be part of a project team aimed at helping people in need and crises, as well as to advocate for democratic values and best practices of civil activists.**

**14 years in project management and 10 years in NGO projects.**

#### **Key qualifications ·**

- Excellent project management skills
- Strong crisis management skills
- NVC Nonviolent Communication Skills
- Strong team management skills
- Expertise in GESI gender equality and social inclusion projects and teams
- Skills for planning, developing, and creating programs for civil society organizations

#### **2024 - now**

Seeds of Bravery

Ethics Advisor, GESI expert

#### **2021 - now an independent expert**

ISAR Ednannia

Expert in the field of organizational development

#### **2022 - now**

UkraineNow.ch

CEO, Co-founder

#### **2014–2020**

##### **NGO Civic Platform “Nova Kraina” (The New Country)**

Activity profile – building civil society, promoting reforms in Ukraine

##### **Head of the project office**

- 2020 incubator for women-leader Women in the local government - study-case and network for women on local election 2020
- 2019–2020 - Kyiv Gender Mainstream - research of gender-gap in city program and policy 2019–2020 Ukraine with love - support women entrepreneurs from the rural region to start a business on the international marketplace
- 2018–2020 - Expert DOBRE Decentralization Delivers Better Results and Efficiency - support local amalgamated community (7 regions) in developing SME, self-employment/family business, and cultural projects for increasing the fiscal capacity of the community

- 2016-2017 Team Lead National Dialog For Supporting Reform - series of workshops with the engagement of experts, representatives of business, government, and civil society to form public policies and advocate for reforms in Ukraine (more than 30 national-level meetings, 5 national advocacy companies) (support United Kingdom Embassy)
- 2016 Expert component 2 U-lead (support SIDA)
- 2014–2015 Lessons for civil activists - education programs (Maidan's Dialog, Maidan's Open University, City Dialog, etc.) (support EED)
- 2014, Vision of New Country - the project became the basis of the national concept of Ukraine 2020

#### **2011-2014**

##### **'Document' State Company, Passport Service®**

Activity profile - services, the project of EU technical assistance

##### **Head of the project Passport Service**

<https://passport.org.ua/>

<https://www.facebook.com/passportcenterua/>

#### **2009-2011**

##### **EBRD, TAM/BAS Program**

The program provides for the service payment of professional consultants

##### **Head of Marketing and Strategic Development Projects (Eastern Region)**

#### **2005-2009**

##### **AC Capital Management**

Activity profile – managing company

##### **Deputy Director for Strategic Development**

#### **2002-2005**

##### **Factor Corporation**

Activity profile – publishing and consulting activities

##### **Head of Marketing and Advertising, since January 2004 – Director of “Factor-Advertising” (in-house advertising agency)**

#### **Main Graduate**

**2001-2002** National Technical University “Kharkiv Polytechnic Institute”. Joint program with the University of Iowa, USA. Project Management course

**1991-1994** Kharkiv National University

Faculty of Economics. Qualification – economist.

**1986-1991** Kharkiv National University

Faculty of Chemistry. Qualification – chemist, teacher of chemistry.

#### **Post Graduate**

**2023–2024** - **CAS** Gender in Migration and Globalization, Bern University

**2019** - post-graduate program **Institute For Women, Peace, and Security (Georgetown, USA)**

**2016–2017** - CAP School, course Diplomacy and Lobby

#### **Reference**

Dr. Christophe v. Werdt +41319601070

Dr. Brigitte Bachelard +41768431110

Valeriy Pekar +380 67 466 5677

Tatiana Abramova +380 67 209 1796