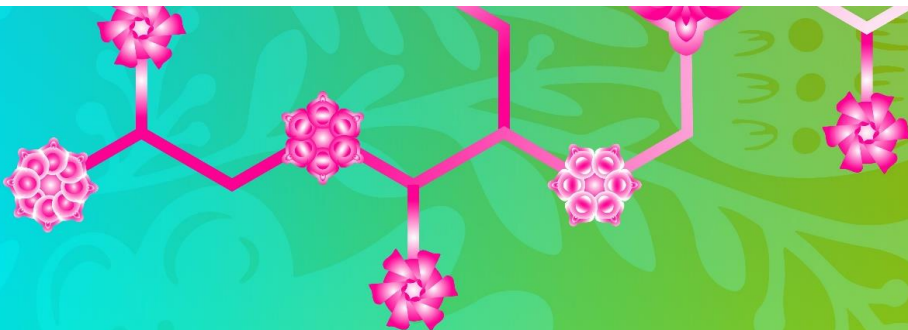




UKRAINIAN
DESIGN
THE VERY
BEST OF



UKRAINIAN DESIGN THE VERY BEST OF 2024 WINNERS

A GRAPHIC DESIGN & BRANDING

A01 CORPORATE & BRAND IDENTITY

The Very Best of

A01-11	HONEY	ISD Group	Honey
Best of			
A01-03	HRC by Wine Bureau Identity	Serhii Shakh	Wine Bureau
A01-05	Antistress book	McCann Kyiv	McCann Kyiv
A01-06	World Culture Festival 2023	Noomo Agency	Art of Living
A01-07	IT'S NOT OVER UNTIL WOW	SHOTS	NO STARS
A01-12	ArtArmor - Art that saves lives	McCann Kyiv	ArtArmor
A01-16	BAKERY INSIDE THE LOGO	Rockets. Growth R&D	Agrola
A01-23	Talisman Callsigns	Saatchi & Saatchi Ukraine	Dronarium Academy
A01-28	Nadra Concept	Directa	Nadra Concepts
A01-32	Code Meets Culture: The Ninti Evolution	Brandon Archibald	Ninti Group Australia

A02 CAMPAIGN BRANDING & IDENTITY

The Very Best of

A02-11	NEOsvitnyi Arsenal Festival	Мистецький арсенал	Mystetskyi Arsenal
Best of			
A02-06	A Century of Art: Celebrating the Kyiv National Art Gallery	McCann Kyiv	The Kyiv National Art Gallery
A02-07	Dysarium Design Conference	Pix lab	NGO Pix Lab
A02-08	WE ARE TO LIVE HERE	SHOTS	Kyivstar
A02-09	Restore Ukraine	The Unicorn Agency	Non-commercial work
A02-13	World Contraception Day	KYIFORNIA	UNFPA
A02-16	CMIFF 2023 Carpathian Mountain International Film Festival	Suprasoul	CMIFF
A02-19	MILLION FOR DRONES	Postmen	Postmen

A03 BRAND LOGO

The Very Best of

A03-08	Talisman Callsigns	Saatchi & Saatchi Ukraine	Dronarium Academy
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Best of

A03-02	A Century of Art: Celebrating the Kyiv National Art Gallery	McCann Kyiv	The Kyiv National Art Gallery
A03-03	World Culture Festival 2023	Noomo Agency	Art of Living
A03-04	thre3 Logo & Branding	Oleg Kulik	thre3
A03-06	BAKERY INSIDE THE LOGO	Rockets. Growth R&D	Agrola
A03-11	Keep:Going Charitable Foundation	Suprasoul	Keep:Going
A03-12	The Union of Wine and Art	R agency	Wataga Wine

A04 CAMPAIGN LOGO

The Very Best of

A04-3	A Century of Art: Celebrating the Kyiv National Art Gallery	McCann Kyiv	The Kyiv National Art Gallery
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A05 PRINT MEDIA: BROCHURES, BOOKLETS, FLYERS, CATALOGUES ETC.

Best of

A05-1	Antistress book	McCann Kyiv	McCann Kyiv
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A06 STATIONERY: CALENDARS, CARDS, ETC.

Best of

A06-1	Antistress book	McCann Kyiv	McCann Kyiv
A06-3	For years	Gusev Art Lab	FADO

A07 PROMOTIONAL, DM DESIGN

The Very Best of

A07-2	Honey. Advent calendar	ISD Group	Honey Nova Post & Come Back Alive Foundation
A07-3	HOUSE BOX	BetterSvit	Foundation

Best of

A07-1	Antistress book	McCann Kyiv	McCann Kyiv
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A08 PUBLISHING DESIGN

Best of

A08-1	Violence is a tradition that must be abandoned	Vandog Agency	La Strada Ukraine
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A09 ANNUAL REPORTS

The Very Best of

A09-1	Fundraising roadmap	Gusev Art Lab	Come Back Alive Fund
A09-2	The Loudest Annual Report	Publicis Ukraine	Come Back Alive Foundation

A10 BOOKS DESIGN AND ILLUSTRATIONS

The Very Best of

A10-2	Futuomarenia. Catalog of the Exhibition	Мистецький арсенал	Mystetskyi Arsenal
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Best of

A10-1	Antistress book	McCann Kyiv	McCann Kyiv
A10-3	Shelters of Learning	McCann Kyiv	UNICEF

A11 PACKAGING DESIGN

The Very Best of

A11-04	half&half. Two halves - one life.	Dozen agency	half&half / Suziria Group
A11-06	HONEY	ISD Group	Honey
A11-13	Inflame Biofuels	Suprasoul	Inflame Biofuels

Best of

A11-01	Purrr.Balance Packaging design	Bloom Büro	Bloom Buro YOMMY / DAIRY COMPANY
A11-03	YOMMY. Plant-based is cool!	Dozen agency	GALYCHYNA LLC
A11-05	MOLODO	Directa	Molodo
A11-08	SPICER. The label speaks for itself	4STUDIO creative agency	Spicer
A11-10	Kitchen. Cooking. Farm&Roll	Yarche	Farm&Roll
A11-15	THE WINE LABELED WITH UKRAINIAN PERSISTENCE	R agency	Wataga Wine Nova Post & Come Back Alive Foundation
A11-16	HOUSE BOX	BetterSvit	

A13 POSTERS

Best of

A13-01	UAnimals social poster design	Bloom Büro	UAnimals
A13-02	Violence is a tradition that must be abandoned	Vandog Agency	La Strada Ukraine
A13-03	A Century of Art: Celebrating the Kyiv National Art Gallery	McCann Kyiv	The Kyiv National Art Gallery
A13-04	Series SHAPING BETTER CARE: Share care with a child / Share		
A13-05	warmth with a child	Postmen	UNICEF Ukraine Charitable organization
A13-07	"Perevtilennya"	Rocketmen Agency	"Perevtilennya"

A14 ILLUSTRATION & PHOTOGRAPHY

The Very Best of

A14-04	Relationships Without Illusions	KYIFORNIA	UNFPA Ukraine
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Best of

A14-01	Series SHAPING BETTER CARE: Share care with a child /Share		
A14-02	warmth with a child	Postmen	UNICEF Ukraine
A14-10	Essence inside	Vandog agency	Stozhar

A18 INNOVATION IN DESIGN

Best of

A18-1	Taste the show. Made with AI	Yarche	Marko by Fayno Market
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A19 MISCELLANEOUS DESIGN

The Very Best of

A19-1	Shelters of Learning	McCann Kyiv	UNICEF
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A20 CONCEPT DESIGN (UNREALIZED PROJECT)

The Very Best of

A20-2	CELLAR	Rabbit Büro	CELLAR
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A21 STUDENT DESIGN

The Very Best of

A21-01	Packaging design for an edible cup "DOYIZH"	Дарія Юдіна	DOYIZH
A21-09	MEME sportswear brand concept	Stanko Oleksandra	MEME
A21-12	Postal graphics SHEVCHENKO 210 Identity for psychological assistance fund for the military	Аліна Тимошенко	KSADA
A21-14	Dodomu	Володимир Хоменко	Psychological assistance fund
A21-15	Typographic Monoblock	Володимир Хоменко	Volodymyr Khomenko

Best of

A21-17			
A21-18	Series The Beauty of Everyday: Petrichor / Technical Aesthetic	Володимир Хоменко	Volodymyr Khomenko
A21-19	/ BODY ART / CHROMETYPE / Lemna / Looks familiar?		
A21-20			
A21-22			
A21-24			
A21-02	Roots Brand Identity	Станіслав Калагарець	Roots
A21-08	I See What I Want	Ельвіра Хачатурова	Khachaturova Elvira
A21-10	Series SHEVCHENKO 210: Identity / Posters	Аліна Тимошенко	KSADA
A21-11			
A21-25	Writer Type	Anastasiia Kapustina	Anastasiia Kapustina

B DIGITAL DESIGN

B01 DIGITAL PLATFORMS & WEBSITES DESIGN

Best of

B01-2	Shelters of Learning	McCann Kyiv	UNICEF
B01-3	Noomo Agency	Noomo Agency	Noomo Agency
B01-4	Olha Uzhykova portfolio website	Noomo Agency	Olha Uzhykova
B01-5	Franchise Group	DL agency (Tanasov Group)	Franchise Group
B01-6	Ukraine House Davos	DL agency (Tanasov Group)	Ukraine House Davos

B02 INTERFACE & USER EXPERIENCE DESIGN

Best of

B02-2	Abetka	Obys	Projector Creative & Tech Foundation
B02-3	AIM	Obys	AIM
B02-4	User interface for the innovative power station EDS Q360	Qubstudio	EDS Ukraine

B04 APPS DESIGN

Best of

B04-1	Flightour Mobile Application	Oleg Kulik	Flightour
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B05 GAMES DESIGN

Best of

B05-1	#TheDonationMap	Havas Digital Kyiv	UNITED24
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B06 TYPOGRAPHY IN DIGITAL

The Very Best of

B06-1	Abetka	Obys	Projector Creative & Tech Foundation
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Best of

B06-2	NEVIGLAS Y	Plai Buro	NEVIGLAS Y
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B07 DIGITAL ILLUSTRATION & IMAGE DESIGN

Best of

B07-5	NEVIGLAS Y	Plai Buro	NEVIGLAS Y
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B08 DIGITAL ANIMATION & MOTION GRAPHICS

The Very Best of

B08-2	UNMUTE THE PUBERTY	ISD Group	Puberty / UNFPA Ukraine
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Best of

B08-1	Square meters in your smartphone	Looma	Hometer
B08-3	No trivia, but red flags	ISD Group	No trivia / UNFPA Ukraine

B10 EXPERIENCE DESIGN

The Very Best of

B10-1	#TheDonationMap	Havas Digital Kyiv	UNITED24
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B11 NEW USE OF TECHNOLOGY & INNOVATION

Best of

B11-1	AI homework checking	GoIT Education	GoIT Education
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B12 AI STORYTELLING

Best of

B12-1	AIM	Obys	AIM
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B16 STUDENT DESIGN

Best of

B16-3	Writer Type	Anastasiia Kapustina	Anastasiia Kapustina
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C TV/PROMO & VIDEO MOTION GRAPHICS

C01 TV CHANNEL – VISUAL IDENTITY

Best of

C01-1	UA I TV	KYIFORNIA	UA I TV
C01-2	TET channel In love with life Identity	Телеканал TET	TET
C01-3	CTV channel design	Starlight Creative	CTV

C02 TV CHANNEL – LOGO**Best of**

C02-1	UA I TV	KYIFORNIA	UA I TV
C02-2	CTV channel design	Starlight Creative	CTV

C14 TV PROGRAM/FILM PROMO – OPEN/TITLES**Best of**

C14-1	Opener, as the tritment of the whole show	Brain Tank	VidBy
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C19 MOTION GRAPHICS - COMMERCIAL & ADVERTISING**The Very Best of**

C19-01	Vaccination	KYIFORNIA	UNICEF Ukraine
C19-04	Easykind 2D Explainer	The Unicorn Agency	Easykind

Best of

C19-02	MSI: Multi Monitor Setup	Echo Studio	MSI Global
C19-03	LucidLink 3D explainer	The Unicorn Agency	LucidLink

C20 MOTION GRAPHICS - TITLE DESIGN & MOTION GRAPHICS OF FILM/SERIES**Best of**

C20-1	Opener, as the tritment of the whole show	Brain Tank	VidBy
C20-2	Pictures from War opening titles	Starlight Creative	Starlight Doc

C21 MOTION GRAPHICS - TITLE SEQUENCE & MOTION GRAPHICS OF EVENT**Best of**

C21-1	DocKyivFest	Starlight Creative	DocKyivFest
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C22 MOTION GRAPHICS - ART PROJECT**Best of**

C22-1	Negative buoyancy	Brain Tank	GO DNA
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C24 MOTION GRAPHICS - MISCELLANEOUS DESIGN**The Very Best of**

C24-3			Office of the Vice-Premier for European and Euro-Atlantic integration
C24-4	Series Inner State: Inner State 1 / Inner State 2	KYIFORNIA	

Best of

C24-1	Heavenly Hundred	KYIFORNIA	Ministry of culture and information policy of Ukraine
C24-2	Wings	KYIFORNIA	UNFPA Ukraine

C26 STUDENT PROJECT OF MOTION GRAPHICS FOR FILM/ADVERTISING/ART

Best of

C26-1	Ukraine: the world's biggest minefield	В'ячеслав Жуков	KHERSON NATIONAL TECHNICAL UNIVERSITY
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D PRODUCT DESIGN

D01 FURNITURE DESIGN

The Very Best of

D01-1	UMI armchair	mu du design studio	Woo furniture
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D16 SUSTAINABLE PRODUCTS DESIGN

The Very Best of

D16-1	HOUSE BOX	BetterSvit	Nova Post & Come Back Alive Foundation
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D17 PROMOTIONAL PRODUCTS DESIGN

Best of

D17-2	HOUSE BOX	BetterSvit	Nova Post & Come Back Alive Foundation
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E ENVIRONMENTAL DESIGN

E01 INTERIOR DESIGN

Best of

E01-1	Marie Patisserie Interior	AXIOMA	Marie Patisserie
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E07 PUBLIC ART & PUBLIC ART INSTALLATION

The Very Best of

E07-2	ArtArmor - Art that saves lives	McCann Kyiv	ArtArmor
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E08 EXHIBITION DESIGN

The Very Best of

E08-3	Negative buoyancy	Brain Tank	GO DNA
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Best of

E08-1	A Century of Art: Celebrating the Kyiv National Art Gallery	McCann Kyiv	The Kyiv National Art Gallery
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E10 SET & STAGE DESIGN

Best of

E10-1	WE NOW PRONOUNCE YOU A PETPERANT	Postmen	Club 4 Paws
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E12 MISCELLANEOUS DESIGN

The Very Best of

E12-1	3D Metro	oversize	Gulliver shopping mall
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Best of

E12-2	Russian Missile, Go F*ck Yourself	Mex a member of Havas	Insurance company "BBS Insurance"
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E14 STUDENT DESIGN

The Very Best of

E14-04	Transformation of a Typical Soviet Kindergarten into a Modern Cultural Center	Yelyzaveta Shulha	Department of Architecture and Environmental Design of Chernihiv Polytechnic National University
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Best of

E14-08	Reimagining Education through Modern Cultural Centers	Пастушенко Марія	Department of Architecture and Environmental Design, Chernihiv Polytechnic National University
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