

Presentation

# GREMCO SOFTWARE OUTSOURCING COMPANY



# OUR SERVICES

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## DESIGN:

- ✓ BUSINESS ANALYSES
- ✓ UX RESEARCH
- ✓ CUSTOMER JOURNEY MAPPING
- ✓ UI DESIGN
- ✓ PROTOTYPING

## DEVELOPMENT:

- ✓ FRONTEND  
(REACT, ANGULAR, VUE)
- ✓ BACKEND PHP  
(SYMFONY, LARAVEL, WORDPRESS)
- ✓ BACKEND NODE.JS  
(EXPRESS)
- ✓ MOBILE  
(FLUTTER)

## DELIVERY & SUPPORT:

- ✓ QA & TESTING
- ✓ TECHNICAL SUPPORT
- ✓ CTO ON DEMAND
- ✓ CODE REVIEW
- ✓ BUSINESS ANALYTICS



# OUR RECENT CLIENTS

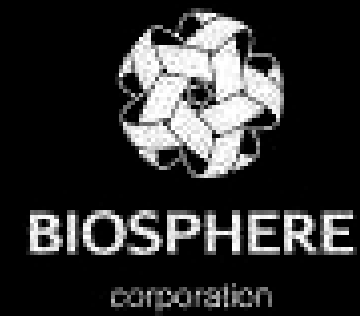
the **harris** project ★★

**morshinska**



McCANN

**AMSTERDAM MONSTER FACTORY**  
XXXX



**sanofi**

**EUJA  
UATO  
NATO**

**PS  
21** PERFORMANCE  
SPACES FOR  
THE 21ST  
CENTURY



Onrial beaury

HCM Consultant group



**POSTMEN**  
strategy • creative • production



# AGENCIES WE WORK WITH

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HAVAS London



HAVAS San Francisco



HAVAS New York



HAVAS Chicago



HAVAS Dusseldorf



McCANN London



McCANN Kyiv



OMD



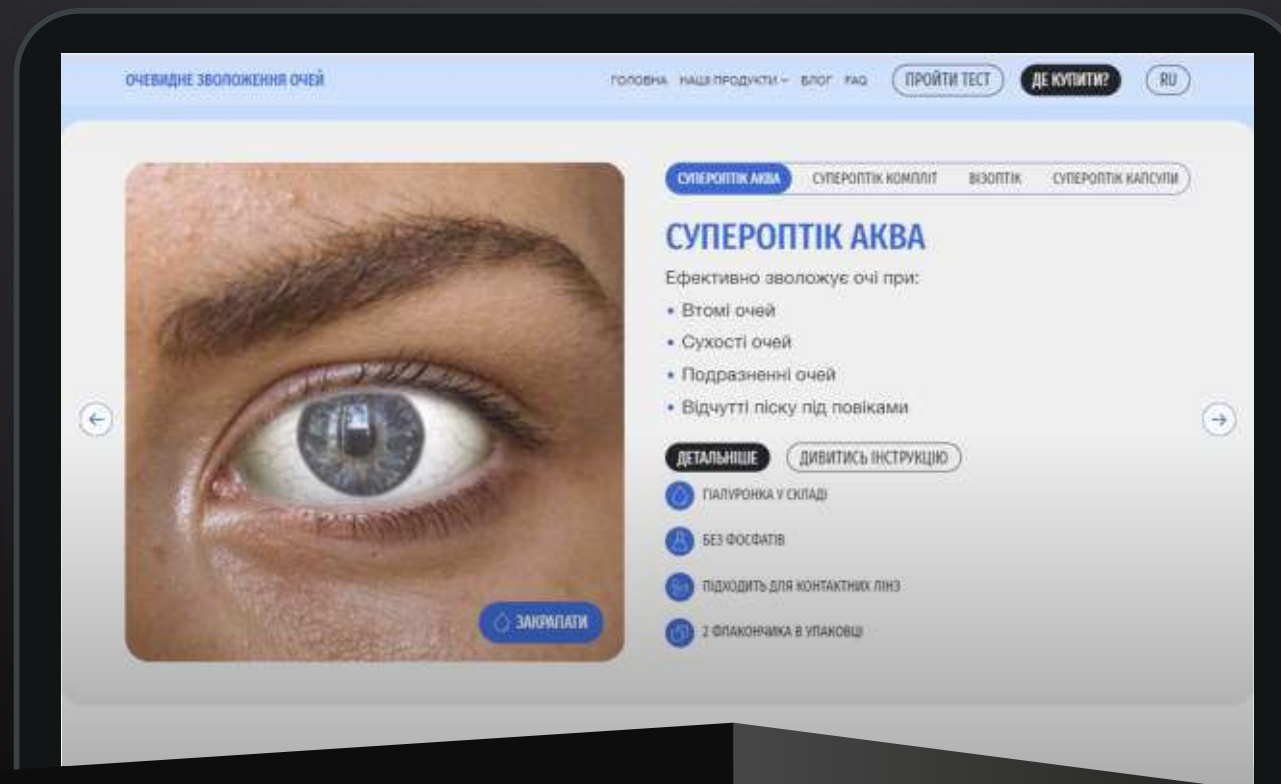
Leo Burnett



Saatchi & Saatchi

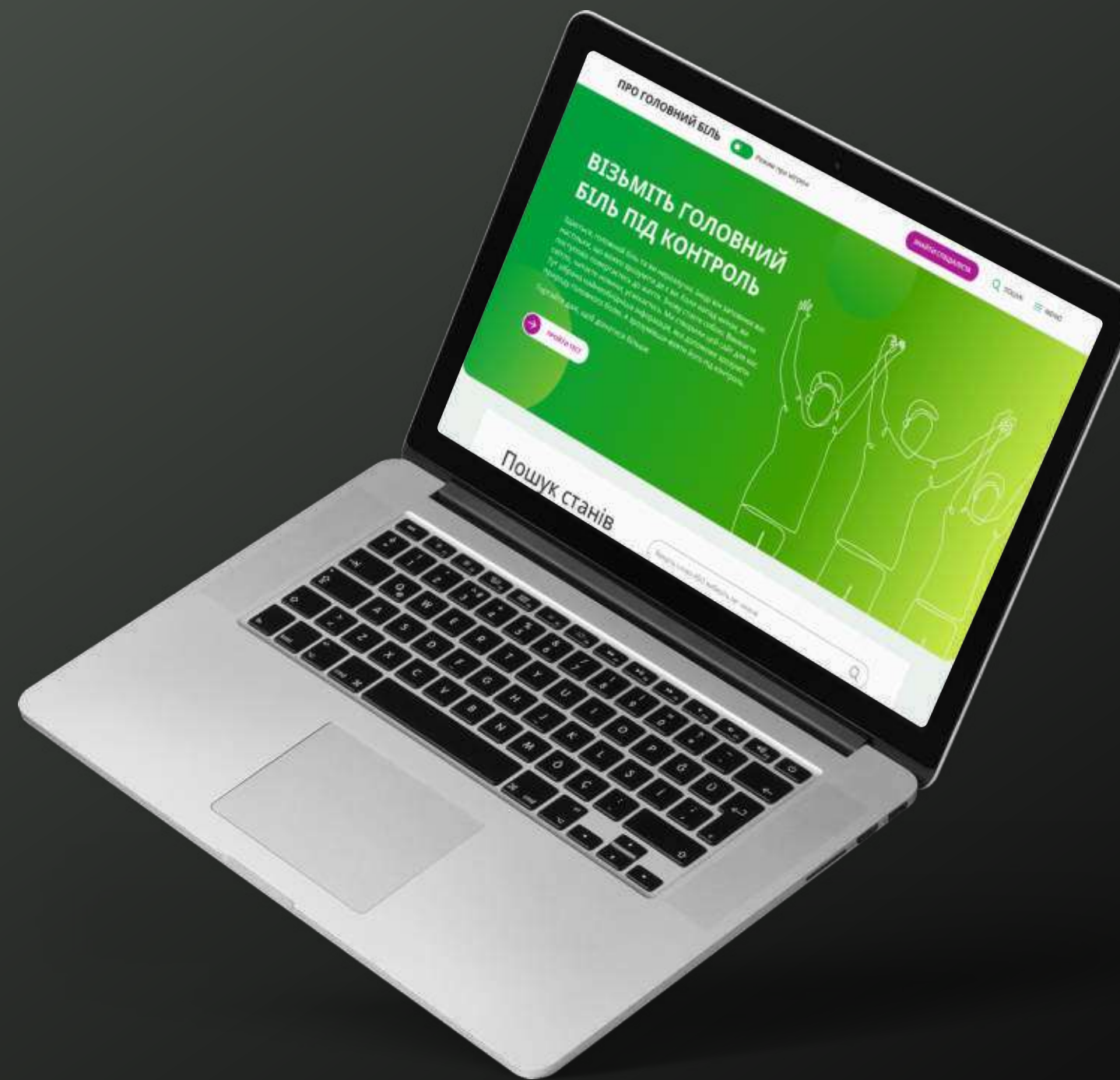


# OUR CASES



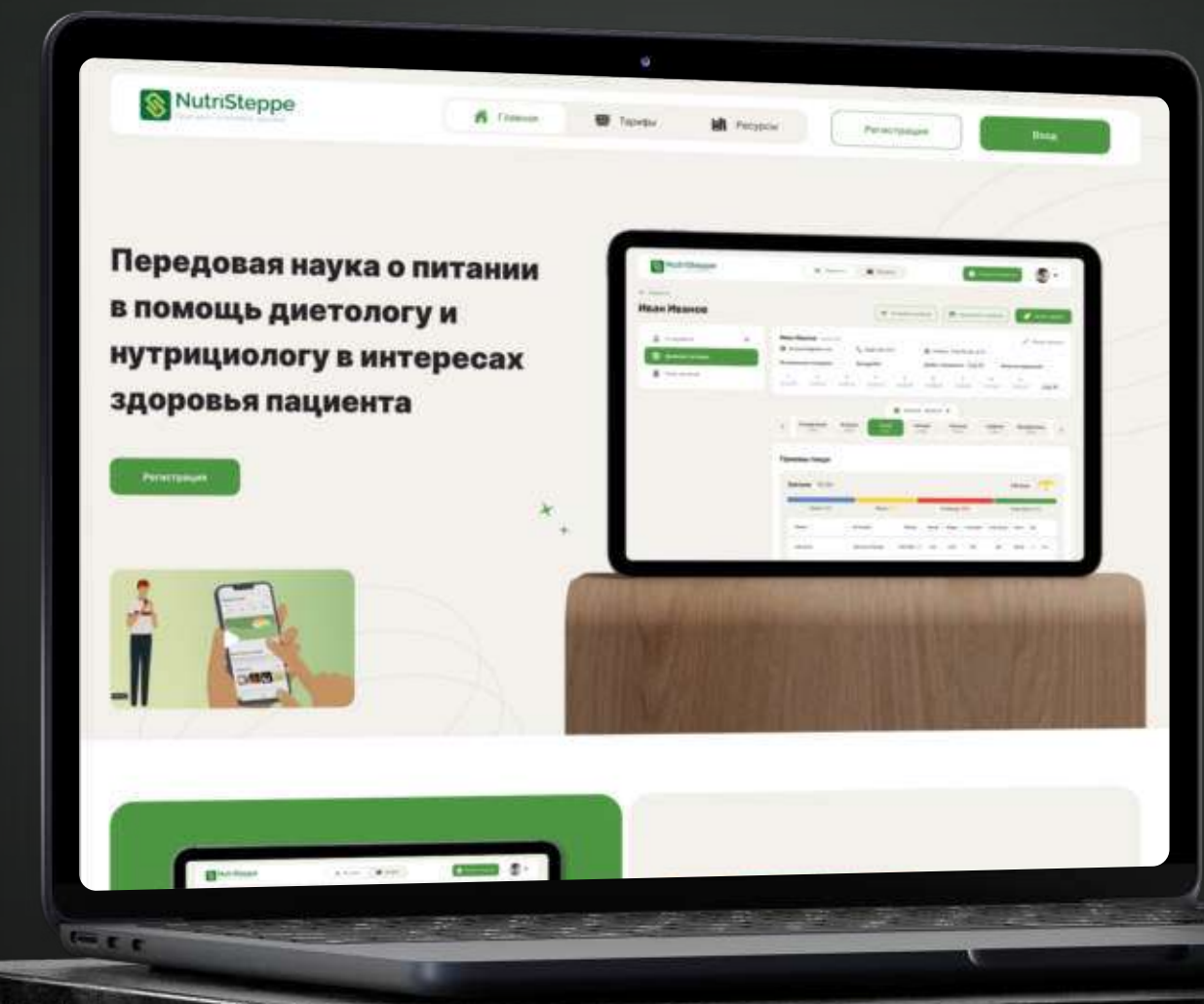
**Superopticaqua**

product pages



**Teva portal**

healthcare web portal

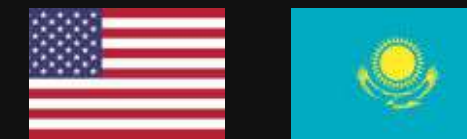


**NutriSteppe PRO**

healthcare platform



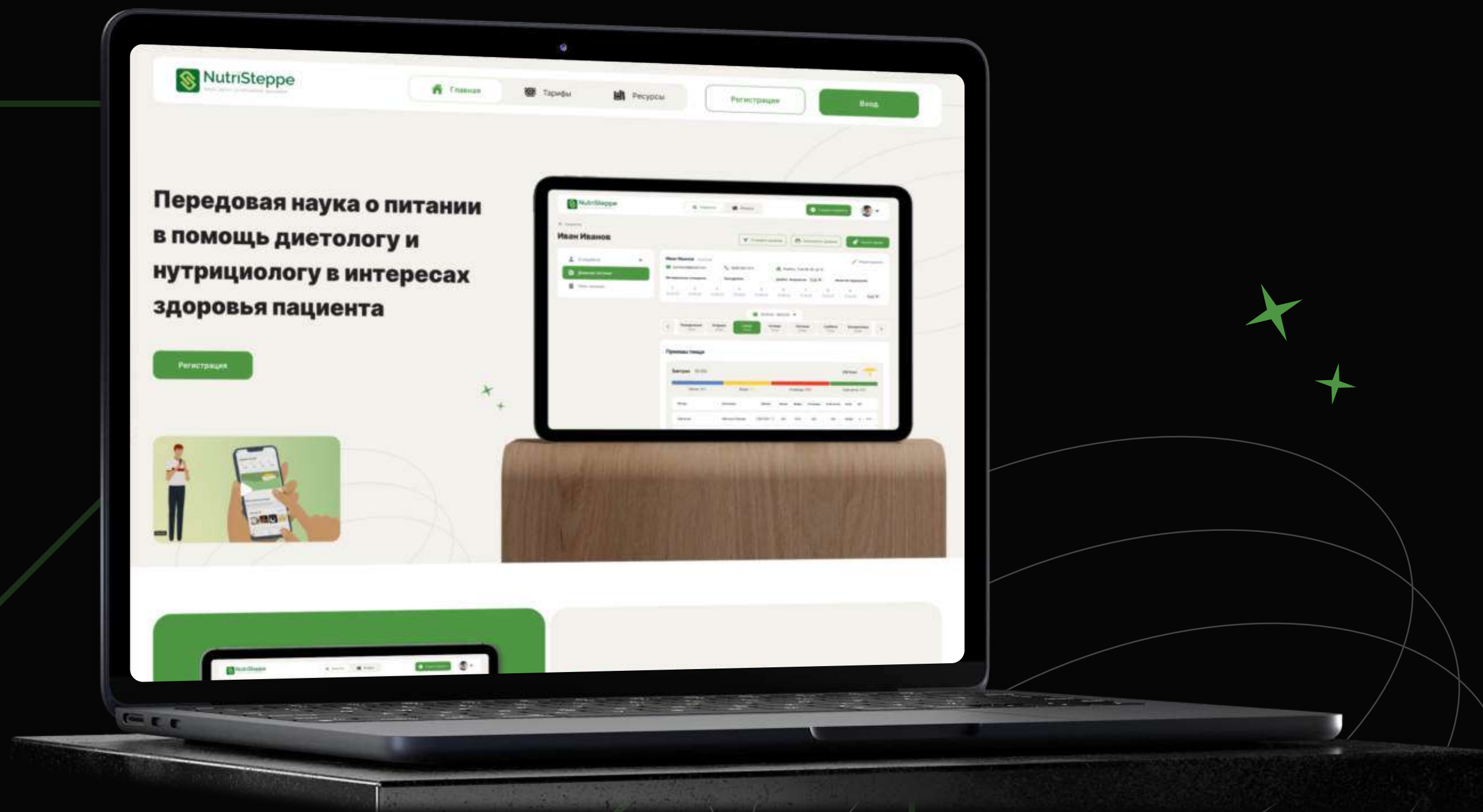
# HEALTHCARE PLATFORM



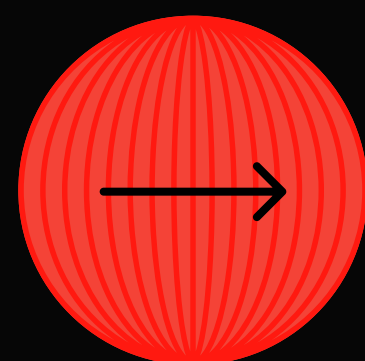
Full construction

A MEDICAL PLATFORM FOR ASSIGNING MEDICAL NUTRITION PLANS ACCORDING TO THE PATIENT'S DATA

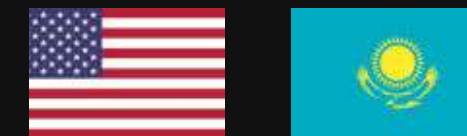
- ✓ Nutristeppe is a native mobile application available for Android and iOS.
- ✓ Nutristeppe plus - functionality in the Nutristeppe mobile application, which is available to the user only with a paid subscription
- ✓ Cloudoc - SVM system, available in the web version, for working with patients and organizing internal work
- ✓ Nutristeppe PRO - functionality of nutrition formation based on patient data. Available within the SVM system for users



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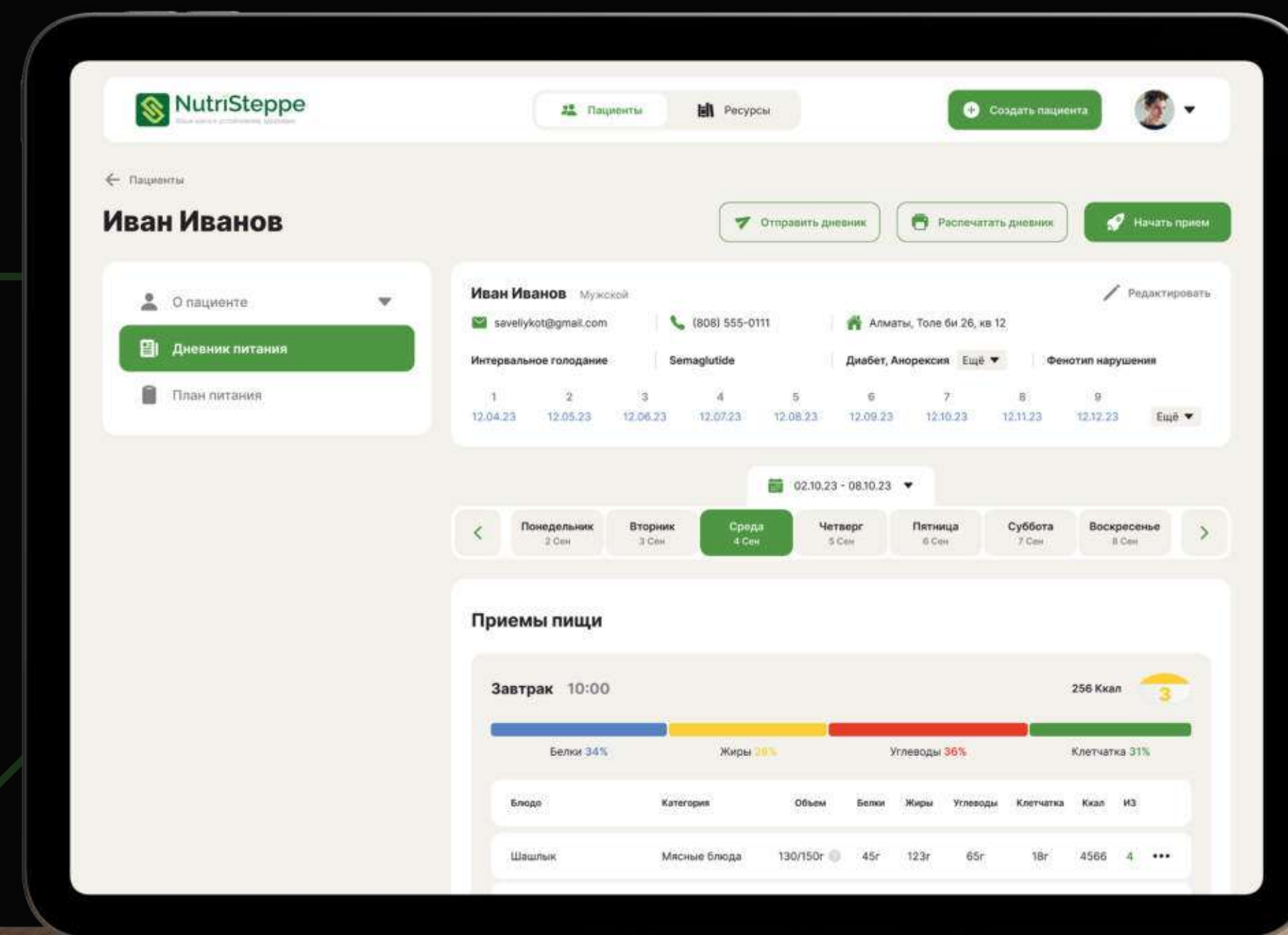


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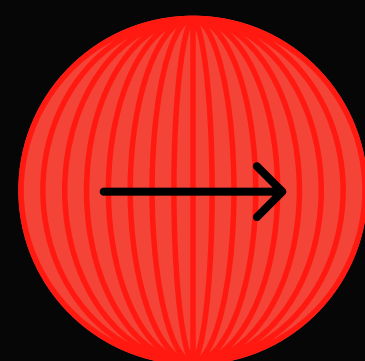


Full construction

- ✓ Nutristeppe PRO - functionality of nutrition formation based on patient data. Available within the SVM system for users
- ✓ Symptomaster - a platform for determining an approximate diagnosis, for the patient, on the basis of which it is possible to build a nutrition plan
- ✓ MarketPlace - an external product purchase service, which is planned to be integrated into the Nutristeppe application and the Cloudoc SVM system



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# PRODUCT PAGES

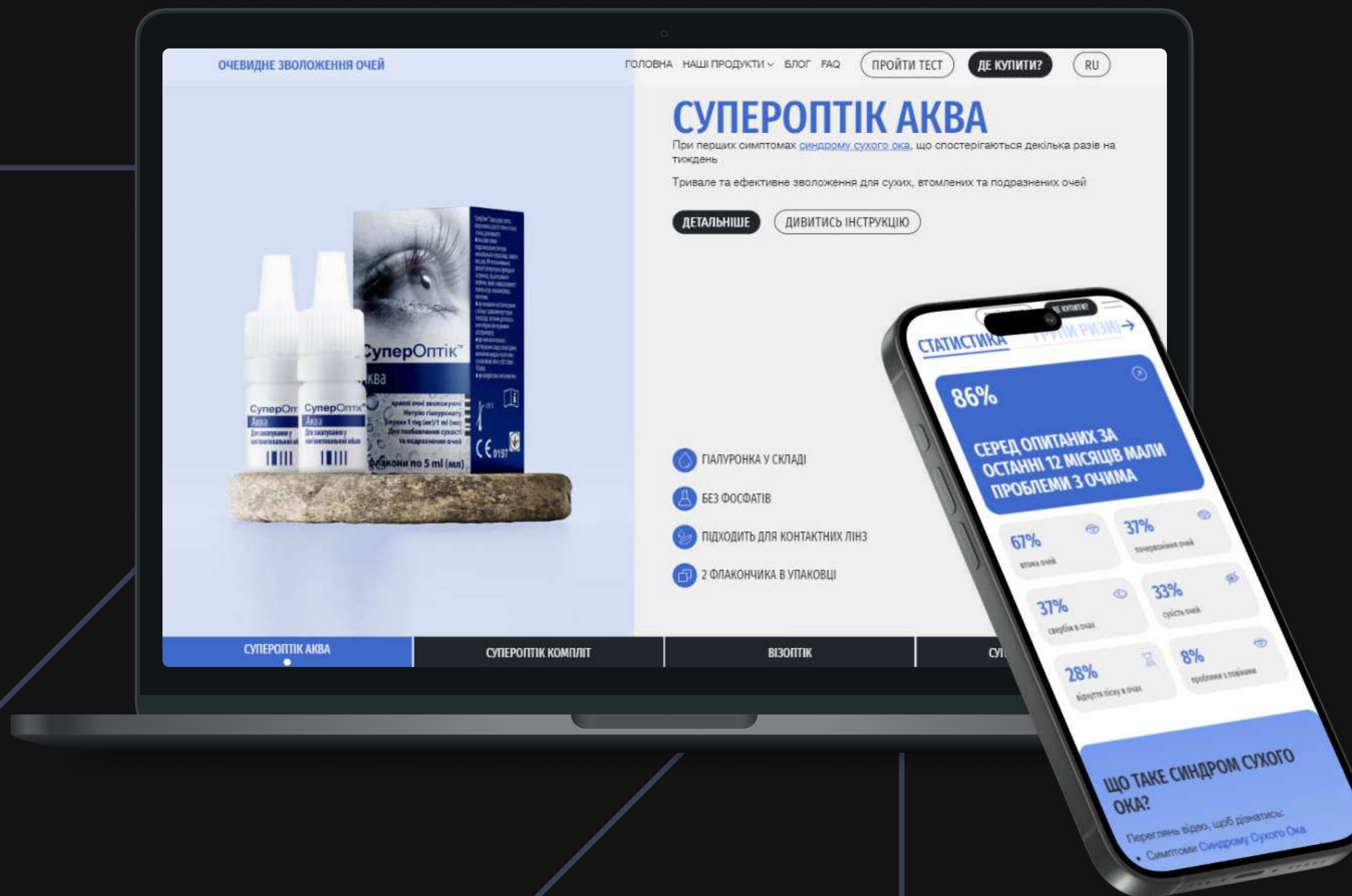
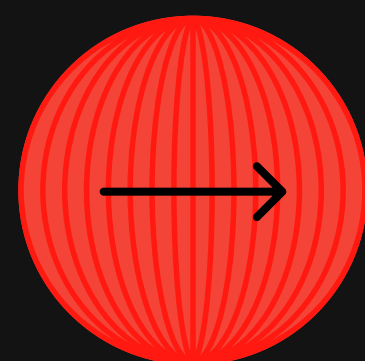


Full Constraction

## WEBSITE DEVELOPMENT FOR THE NEW PRODUCT - SUPEROPTICAQUA

Presentation of a new product in Ukraine by a Polish pharmaceutical company

- ✓ Preparation of design layouts in accordance with the agreed brand book and mood board
- ✓ Layout of pages and pop-ups on the site in accordance with the layout design, connection of animation.
- ✓ Connecting the layout to the backend of the site, developing the admin panel for filling and editing the site.





# PRODUCT PAGES

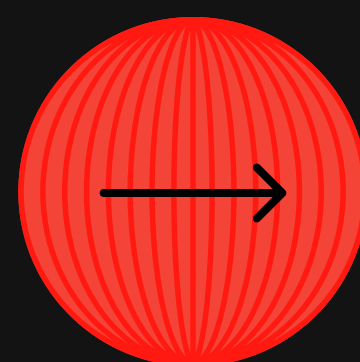


Full Construction

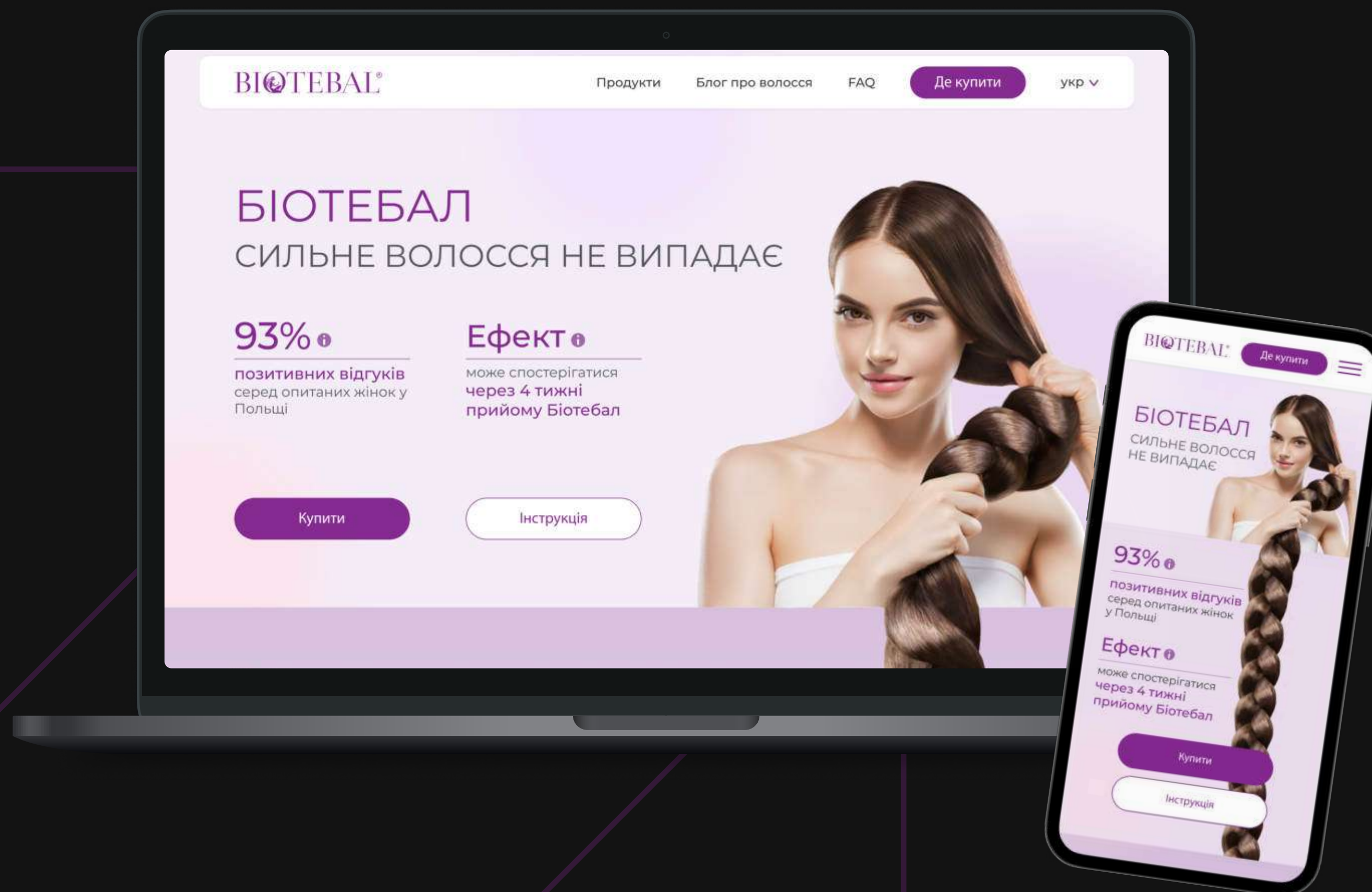
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beauty store



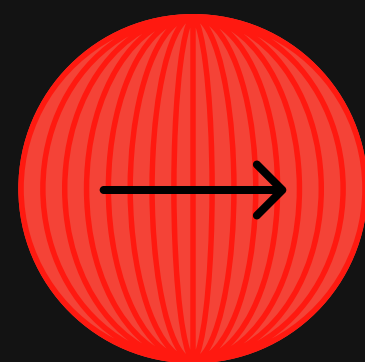
# HEALTHCARE



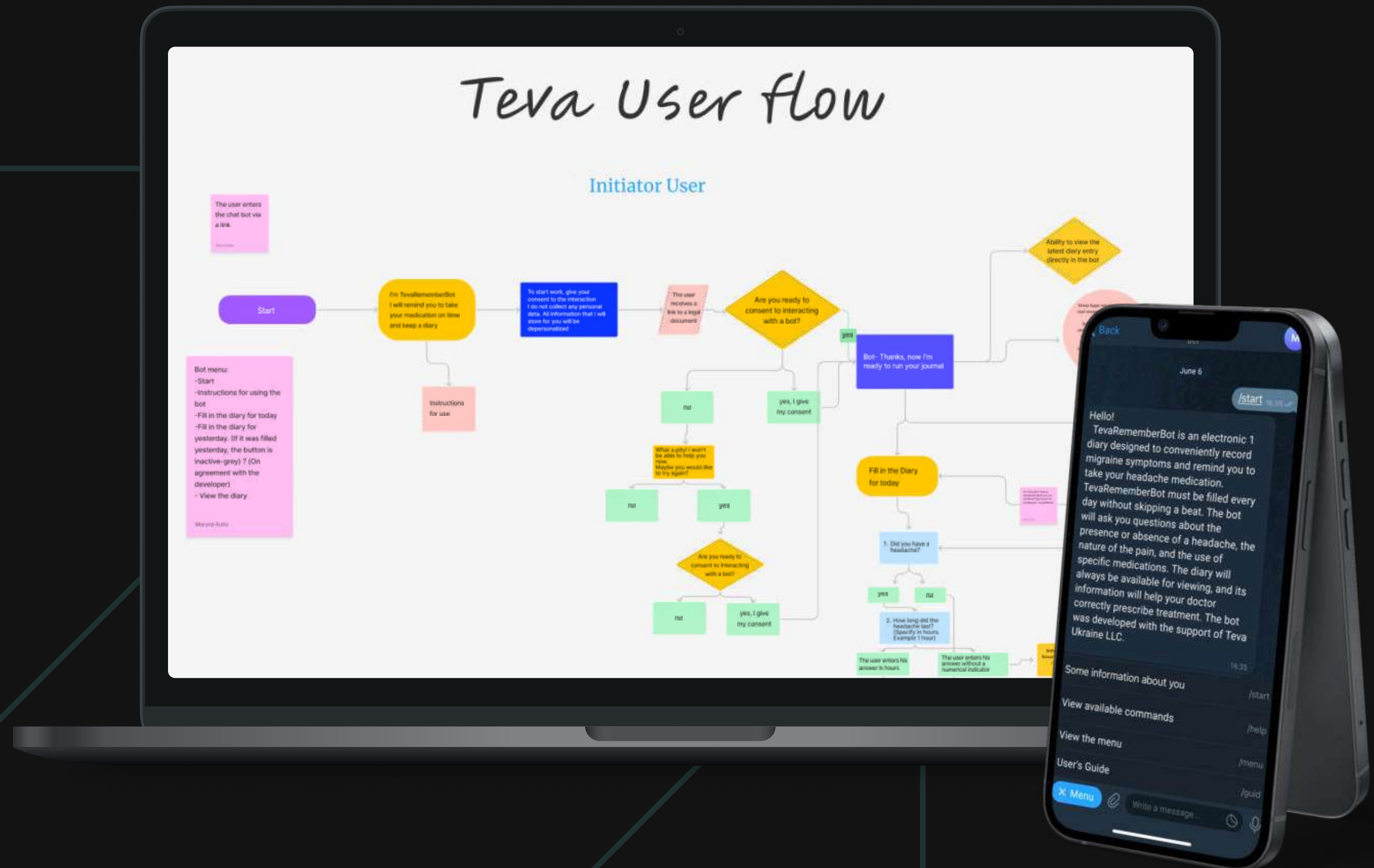
Full Construction

## DEVELOPMENT OF A CHATBOT

Development of a chatbot on the social network Telegram is an electronic diary designed for convenient recording of migraine symptoms and reminders to take medication for headaches.



healthcare



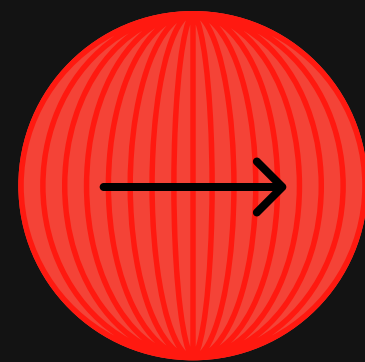
# HEALTHCARE



Full Construction

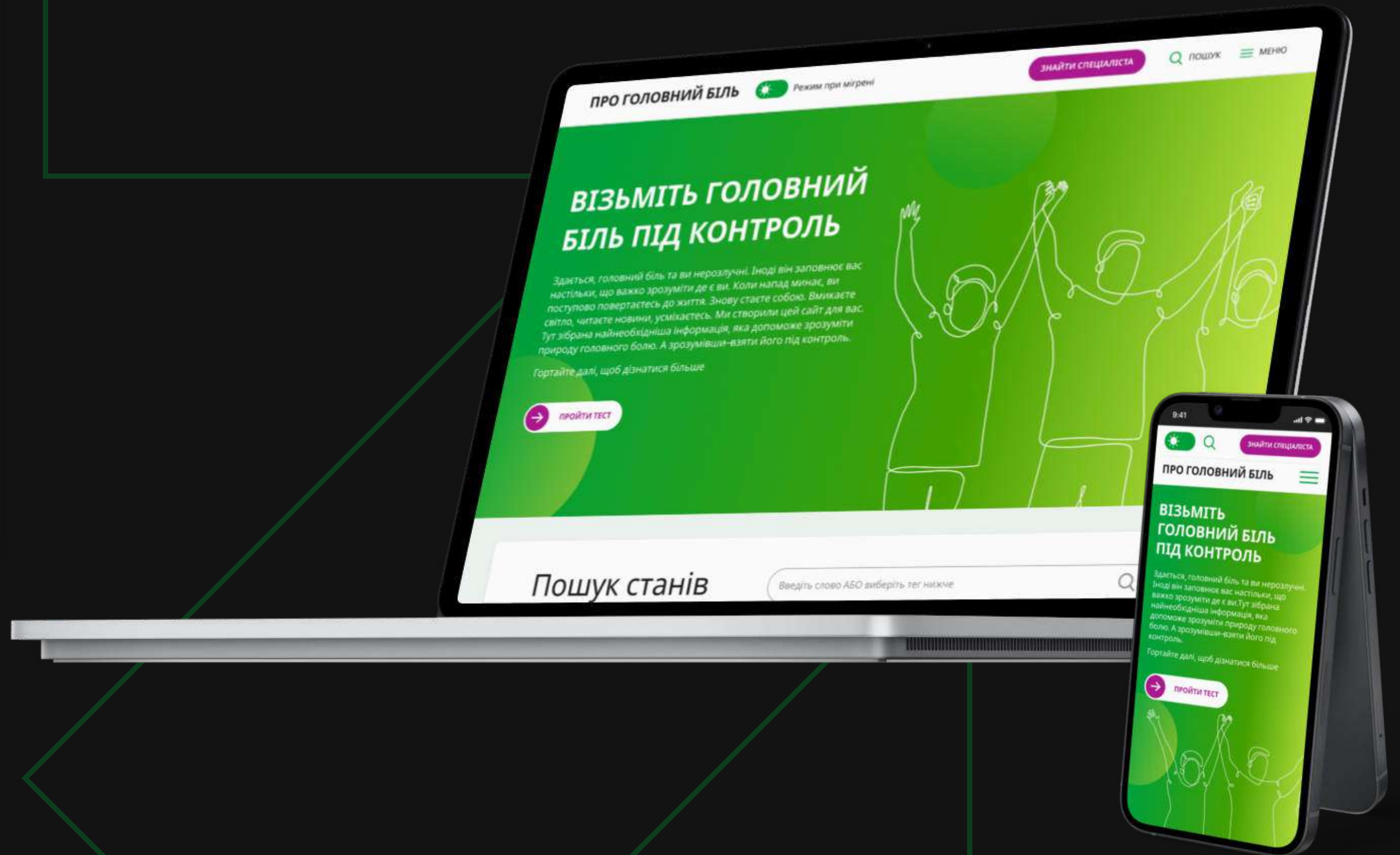
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healthcare

teva



# HEALTHCARE

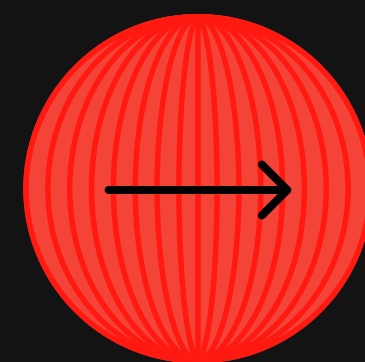


UI design

Front-end

## LANDING DEVELOPMENT FOR A NEW PRODUCT FOR GERMAN COMPANY SANOFI

- ✓ Development of a new site in the client's CMS - Magnolia.
- ✓ Transferring design layouts to the figma program for further work.
- ✓ Creating a new page according to the layout design.



sanofi

healthcare



# PHARMACY

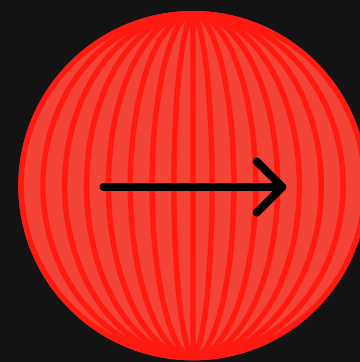


User flow

UX design

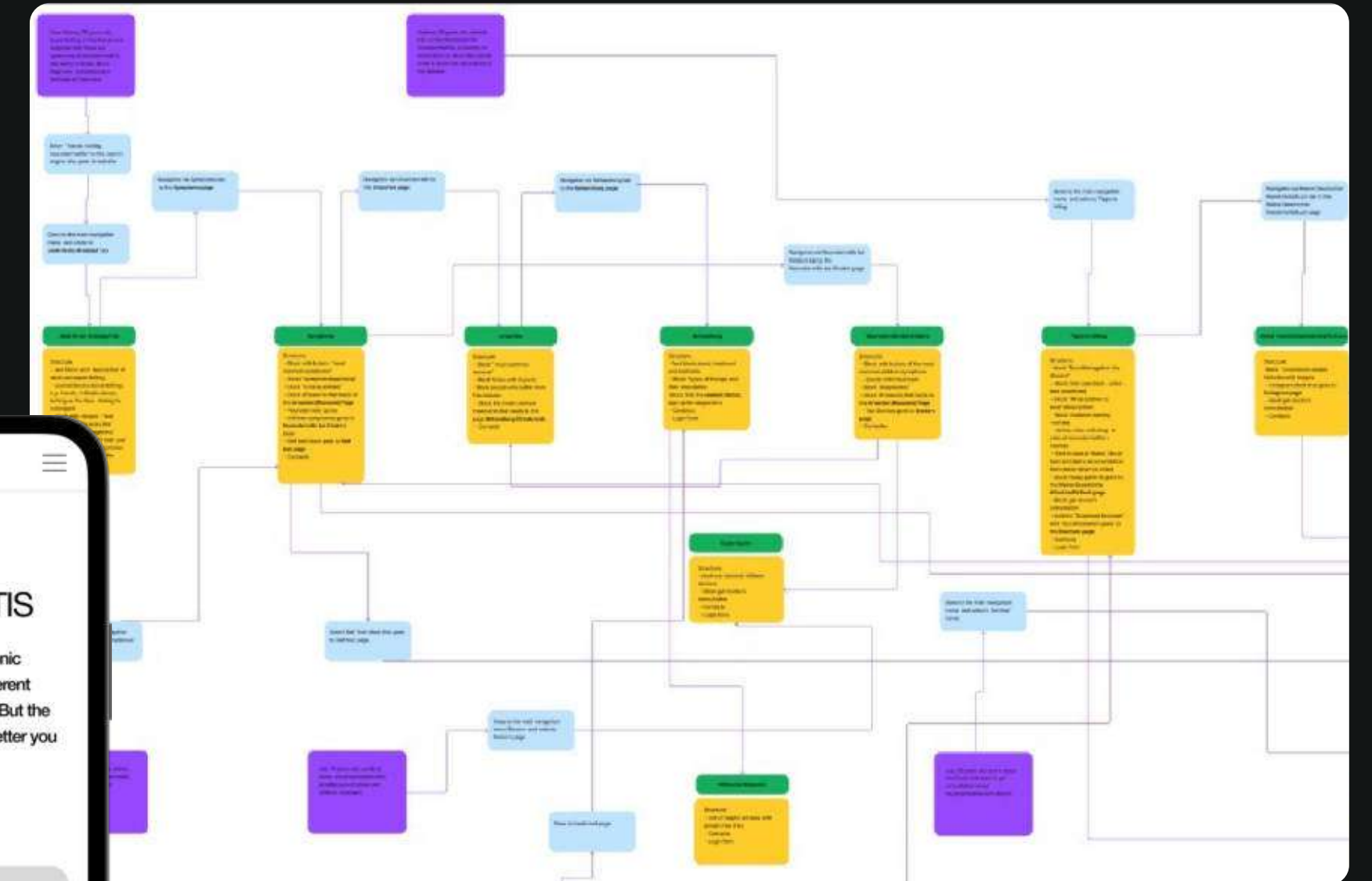
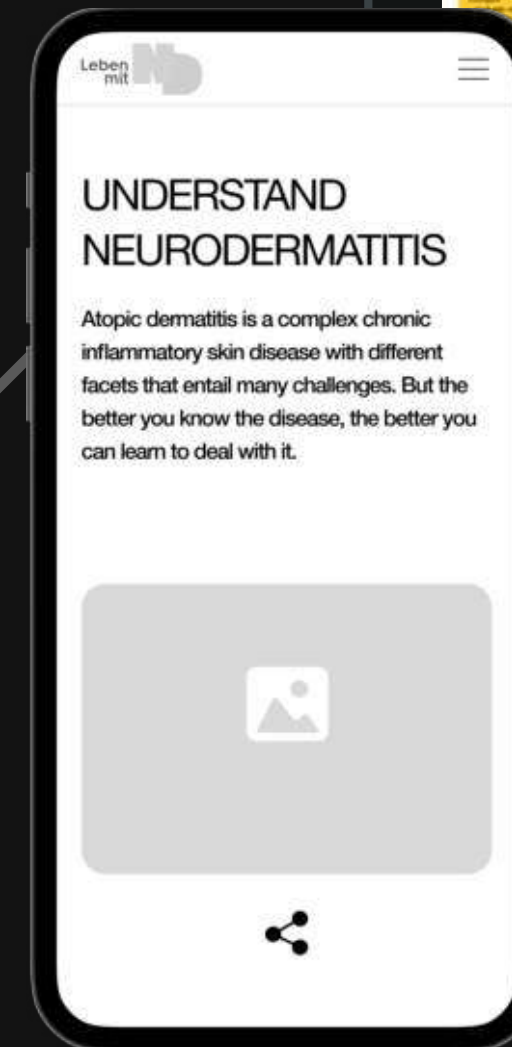
## USER FLOW AND UX DESIGN FOR PHARMACEUTICAL COMPANY SANOFI

- ✓ Development of the user path to analyze their behavior on the site
- ✓ Development of UX layouts for the site in accordance with the client's brief
- ✓ Adding blocks to SEO pages to fill them with content necessary for promotion in the network



sanofi

pharmacy



[See more](#) →



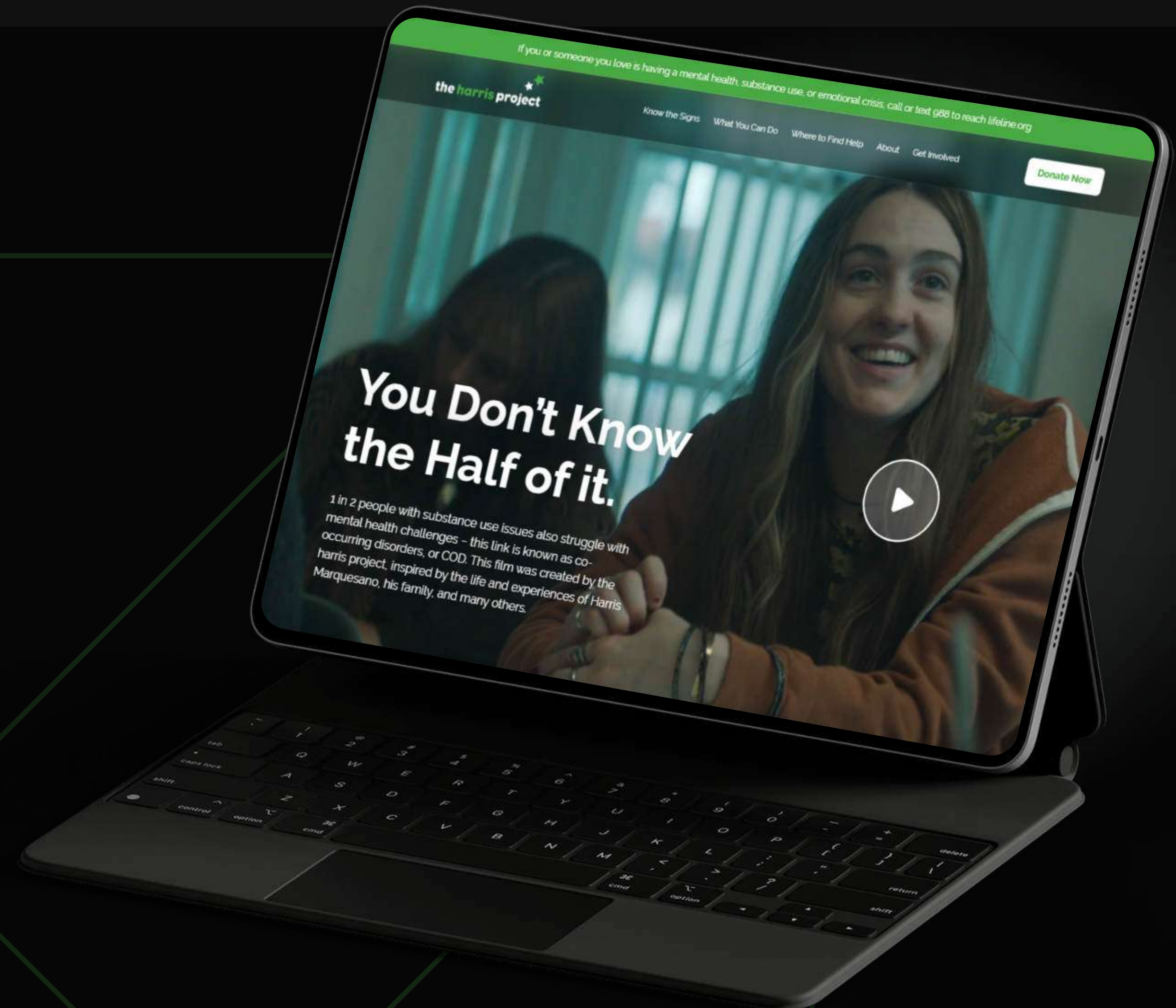
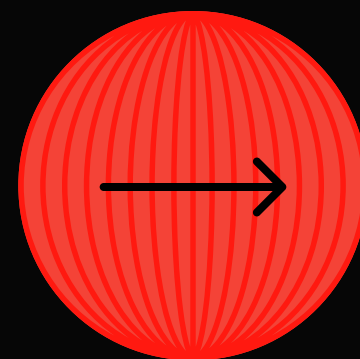
# SOCIAL PROJECTS



Full Construction

## NEW WEBSITE FOR NON-PROFIT ORGANIZATION HARRIS FOUNDATION

- ✓ Development of design for the concept and film page layout
- ✓ Development of the admin panel
- ✓ Connection of the payment system



# E-COMMERCE

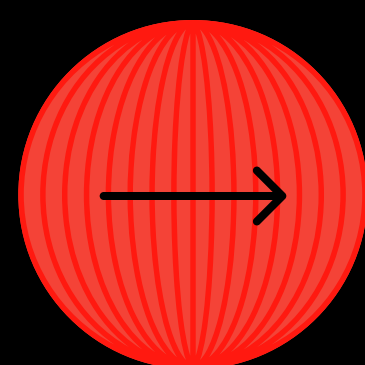
Full construction

## GALAPHARM PHARMACY ONLINE STORE

Development of a new drug marketplace for the Galapharm company

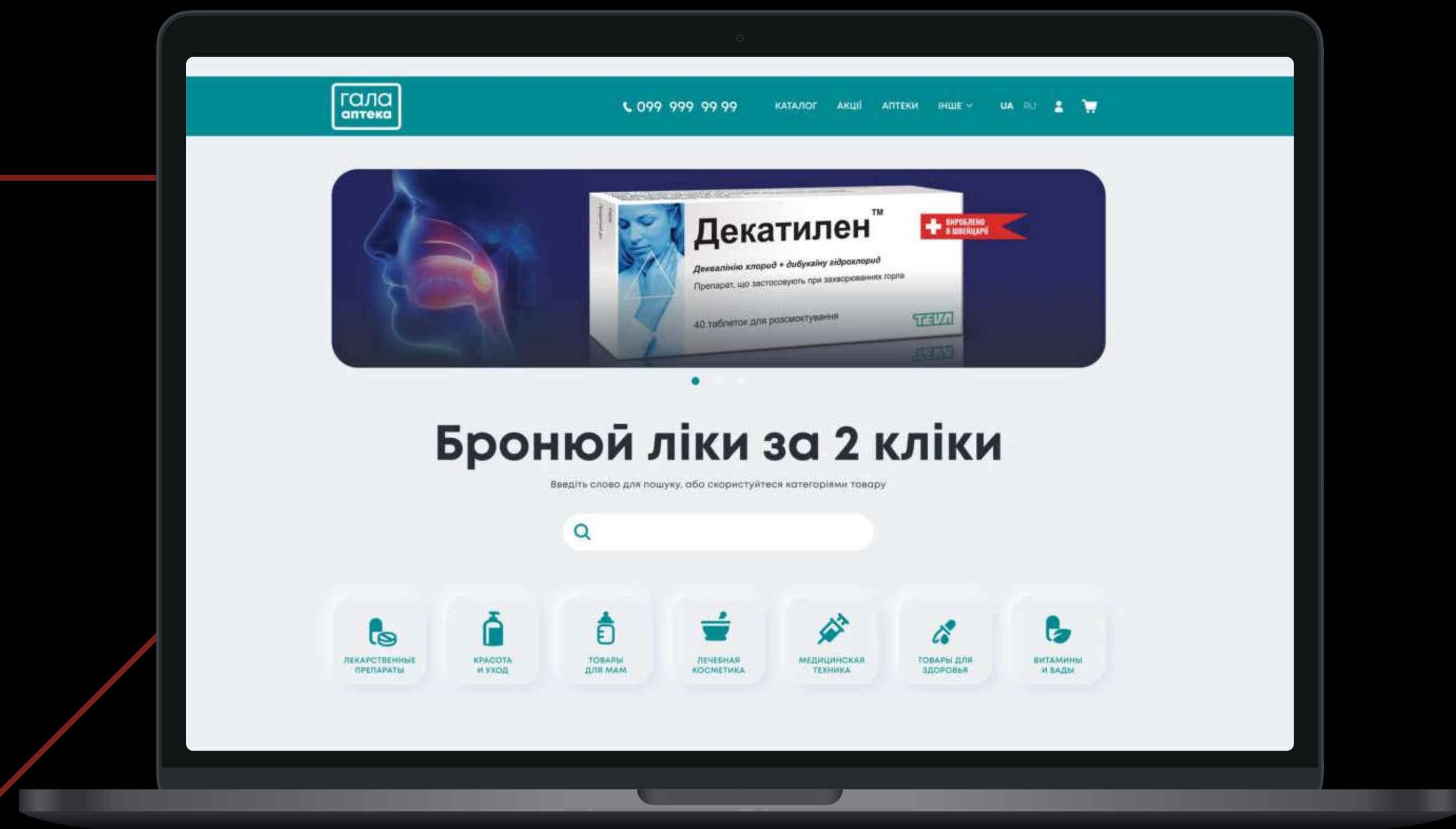
- ✓ Development of a website for online sale of drugs with delivery and reservation options
- ✓ Integration of internal customer systems for the exchange of information on goods and orders in 140 pharmacies

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Galapharm pharmacy  
Online store

e-commerce



# E-COMMERCE

Full construction

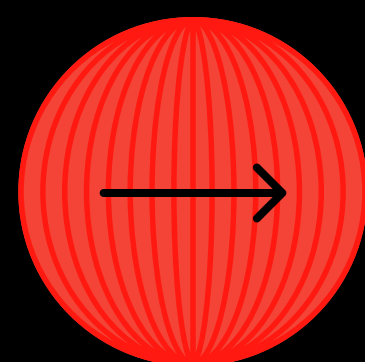
## DESIGN

- ✓ Website map
- ✓ User flow
- ✓ UX/UI design

## WEBSITE DEVELOPMENT

- ✓ CMS - Laravel
- ✓ Web server - Nuxt.js, Nginx
- ✓ JS Framework - Vue.js, Nuxt.js
- ✓ Delivery - DHL, Inpost
- ✓ Integration - 1C

2/2



Galapharm  
Pharmacy

e-commerce

