

VIKTORIIA ZABLOTSKA



TRANSFERABLE SKILLS

- Stress resistance
- Communication
- Work in a team
- Responsibility
- Creativity
- Ability to make decisions

- Analyticality
- Fact checking
- Media literacy
- Design
- English (B2)
- Work with open data sources
- Office and Google packages

EXPERIENCE OF WORK

CONTACTS

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EDUCATION

Ternopil National Pedagogical University,
Journalism

September 2019 — June 2023

Course "Word for money 2.0."

Copywriting Academy

November 2021 - February 2022

Course "English for grants"

Synergy Academy

June 2023

Course "Fundraising for NGOs"

Ukrainian Catholic University

May 2023

Online-marathon "Together we are stronger"

East European Foundation

May 2023

Fundraiser

CO "Peace for the Future"

March – August 2023

- Closed the fundraising for vision restoration for the military for UAH 1 800 000
- Organized charity events (brunches, last bells)
- Built partnerships with small businesses

Fundraiser

Charitable Organization "National Network of Local Philanthropy Development"

June 2022 — now

- Within 1 year of the work, increased the organization's budget 5 times
- Started cooperation with Women's Peace and Humanitarian Fund
- Represented the organization at the event of European community foundations in December 2022

Vice president of Marketing and PR

NGO "AIESEC in Ternopil"

January 2021 — January 2022

- Provided 40 publications in the media
- Contributed to the holding of the conference "World's Lagrest Lesson" in the studio of the TV channel "Ternopil 1"
- Managed three pages in social networks

Member of Marketing team

NGO "AIESEC in Ternopil"

September 2019 — January 2021

- Involved young people in community service
- Developed brand awareness
- Managed a team of 4 people