

Oleksandra Baklanova is an expert on Strategy and Change Management with 20+ years of experience. pro.mova managing partner, a member of the Nestor Group, and a former Denton Transatlantic Fellow at the Center for European Policy Analysis (CEPA) in Washington, D.C.



She specializes in complex projects that require interdisciplinary competencies. Her strategic work ranges from facilitation, when participants find answers by themselves, to the strategic advisory, when she provides expert opinion and advice.

Mrs. Baklanova is a part of The Nestor Group, which developed 'The Contract of Dignity for Sustainable Development' – the 2025 Vision for Ukraine, and The Univ

Group – the long-term vision for the city of Lviv, presented in 2011, which became the base for the city of Lviv strategy, implemented since.

Oleksandra Baklanova was on a team that founded kmbs (Kyiv Mohyla Business School) in Ukraine's oldest University, Kyiv Mohyla Academy, and was the head of one of the school's three businesses for the first five years (1999-2004).

At that time she also learned case study writing, teaching, as well as moderation and facilitation from her Harvard teachers and mentors (Summer School, 2000). Also, Bohdan Hawrylyshyn was her long-time mentor – through 15+ years.

Before this, Mrs. Baklanova worked at SONY European headquarters in Germany (1998-99).

Earlier (1994-1998), she dedicated five years to the NGO work: created a local office of AIESEC international youth organization in an industrially and socially depressed Luhansk, and later was elected a vice-president of the organization in Ukraine, leading the national organization through change.

In her free time, Oleksandra is teaching at the Ukrainian Catholic University and to numerous non-for-profit civic, cultural, human-rights and other positive-impact projects.

Oleksandra Baklanova served as a strategic advisor, mentor, and later Supervisory board member for Povernys Zhyvym (Come Back Alive) – the biggest support and development foundation and a think-tank for the Ukrainian Army, for the School of Leadership and Management at the Ukrainian Catholic University, and an Advisory Board member for Plast (Ukrainian Scouting)).

She is also a social investor in the Urban500 social entrepreneurship project, and an impact investor and Supervisory Board member in Promprylad.Renovation (a \$30 mln innovations center on a revitalized brownfield) after she strategized with it for the recent 5+ years – from the very start.

Mrs. Baklanova has higher education in International Economics and an Executive MBA.

The Nestor Group

The Nestor Group is a non-partisan independent interdisciplinary group of 17 experts, that has worked on a strategic vision for Ukraine. The group operates on volunteer basis and is self-financed. Intellectual integrity, quality expertise and eagerness to find a productive consensus are the driving factors behind the work by the Nestor Group. The group has produced 'A Contract of Dignity for Sustainable Development' – a strategic vision for change.

pro.mova

pro.mova is an independent think-tank and strategic advisory. A team of highly qualified professionals in two cities conducts strategic and analytical projects for businesses, NGOs, and communities in Ukraine, other post-Soviet countries, in Western Europe and the US.

Contacts

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