

# Mykola Kononuchenko

Kyiv, Kyiv City, Ukraine

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## Summary

I have extensive experience (20+ years) in marketing, branding, video and design production. I took an active part in management/producing of nation-wide (Ukraine), as well as international award-winning projects.

## Experience



### Producer

Starlight Creative

Sep 2022 - Present (1 year 2 months)

Starlight Creative is an award-winning marketing and creative studio that unites top talent from Ukraine to design rich and vibrant experiences. It is oriented to work for US and UK markets. Its client-list includes Disney, A+E Networks, CNN, BBC.



### A Head of Marketing Communications

Starlight Media

May 2019 - Sep 2022 (3 years 5 months)



### A Head of Marketing Communications Department

1+1 media

Aug 2014 - May 2019 (4 years 10 months)



### Development Director

InterMedia Company

Apr 2011 - Aug 2014 (3 years 5 months)

Digital disgnage technology company. Silpo indoor TV and radio sales company.



### Account Director

Horus Advertising

Jan 2002 - Apr 2011 (9 years 4 months)



### Media Specialist

Sep 2000 - Sep 2002 (2 years 1 month)

The first digital media sales company in Ukraine

## Education



### International Christian University - Kyiv

1996 - 2000



**International Christian University Kyiv**

Bachelor of Business Administration - BBA, Marketing

## **Skills**

Video Production • Advertising • Marketing • Marketing Project Management, Video Production •  
Marketing Communications